

Experience

Fluid5Design Creative Director

10.2013 – Present | New York, NY

Through direct interaction with clients and understanding the vision. Through concept and execution, producing a wide range of visual solutions for a vast number of clients. Delivering UI/UXs, video communications, mobile applications, motion graphics, websites, animations, corporate branding, logo design, templates, and presentations.

Clients

| NASDAQ OMX | Dunkin Brands | Macys | Standard & Poors | Thomson Reuters | Mindspark Interactive | New Tradition Media | Maggie Norris Couture | National Financial | Symrise

NASDAQ OMX Creative Director

6.2013 – 10.2013 | New York, NY

Responsible for the visual direction and production for both internal and external clients from UI/UX design, web design, video production, and corporate branding. Design, production, directing, and management of webcast players, micro-sites, portals, video communications, animations, and live & on-demand events.

Clients

| Fidelity Investments | Paul Hastings | Nokia | Novartis | OpenText | GlaxoSmithKline | Teva | Fidelity Charitable | Scholastic | Allianz Global Investors | Thomson Reuters

Thomson Reuters Creative Director

3.2007 – 6.2013 | New York, NY

Providing leadership to the creative direction and production of a variety of visual communications. Produced celebrity driven animated content that lead to over 1 million views in a week. Development of the creative services offering and the "iShowcase" video platform with click-able interactive video, unmatched frame size, and mobile playback. Generating of over \$1.2 million in revenue annually.

Clients

| Macys | Bank of America | Wells Fargo | Yum Brands | Davis Advisors | Travelport | Omgeo | Jet Blue | Boeing | Lipper | Universal Studios | Miller Coors | Astrazeneca | Kaman

Meredith Corporation Interactive & UI Designer

2006 - 2007 | New York, NY

Conceptualize and design marketing materials, micro-sites, portals, and banner advertisements, reporting directly to the creative and Art directors. Using current technologies while adhering to the client's branding guidelines, specifications, and visual identity to produce engaging visual solutions.

Clients

| Revlon | Garnier Fructis | Maybelline | CoverGirl | Frontline | Huggies | Pier1 Imports | Better Homes and Gardens | Babies"R"Us | Scotts | Johnson & Johnson | CVS

Education

Codecademy

jQuery, JS, Python Courses
2013 | Online

Code Coalition

iOS Immersion Course
2013 | Online

School of Visual Arts

BFA in Computer Art
1997 – 2001 | New York, NY

Park Ridge High School

Diploma
1993 – 1997 | Park Ridge, NJ

Skills

Adobe CC Design Suite
Adobe CC Publishing Suite
UI/UX Design
Cinema 4D
Maya
Softimage

Final Cut Studio Pro 2
Final Cut Pro X
Adobe CC Production Suite
Media Encoder CC
Production
Green Screen

Adobe CC Web Suite
Actionscript
HTML & CSS
JavaScript & jQuery
Mobile Devices
Webcasting

Mac and PC
Microsoft Office
Apple iWork

References

Ed DePalma

Video Production & Creative Services
NASDAQ OMX
(917)375-3425

Tom Herman

Chief Operating Officer
Dashbid Media
(917)532-5537

Michael Cotter

SVP, Global Sales & Service
NASDAQ OMX
(617)856-1420

Greg Wissler

Product Innovation Manager
Athena Health
(205)908-0186